



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

CONTRACT

| | | |
|---|--|--|
| <u>Contract / Revision</u> 403075 / | | <u>Alt Order #</u> 08431173 |
| <u>Product</u> JEFF DENHAM | | |
| <u>Contract Dates</u> 10/31/16 - 11/08/16 | | <u>Estimate #</u> 2551 |
| <u>Advertiser</u> Denham, J / R / Congress | | <u>Original Date / Revision</u> 10/28/16 / 11/01/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KTXL-TV | <u>Account Executive</u> Justin Votta | <u>Sales Office</u> NSO Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 12521 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Strategic Media Services, Inc.
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-----------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|----------|
| N 1 | 40 | 11/01/16 | 11/01/16 | M-F 5a-6a | 5:00 AM-6:00 AM | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -1----- | | | | 1 | \$200.00 | 0.00 | | | |
| N 2 | 40 | 11/04/16 | 11/04/16 | M-F 5a-6a | 5:00 AM-6:00 AM | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$200.00 | 0.00 | | | |
| N 3 | 40 | 11/08/16 | 11/08/16 | M-F 5a-6a | 5:00 AM-6:00 AM | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | -1----- | | | | 1 | \$200.00 | 0.00 | | | |
| N 4 | 40 | 10/31/16 | 10/31/16 | M-F 6a-7a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$400.00 | 0.00 | | | |
| N 5 | 40 | 11/02/16 | 11/02/16 | M-F 6a-7a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$400.00 | 0.00 | | | |
| N 6 | 40 | 11/04/16 | 11/04/16 | M-F 6a-7a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$400.00 | 0.00 | | | |
| N 7 | 40 | 11/07/16 | 11/07/16 | M-F 6a-7a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$400.00 | 0.00 | | | |
| N 8 | 40 | 10/31/16 | 10/31/16 | M-F 7a-8a | 7:00 AM-8:00 AM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$450.00 | 0.00 | | | |
| N 9 | 40 | 11/01/16 | 11/01/16 | M-F 7a-8a | 7:00 AM-8:00 AM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -1----- | | | | 1 | \$450.00 | 0.00 | | | |
| N 10 | 40 | 11/04/16 | 11/04/16 | M-F 7a-8a | 7:00 AM-8:00 AM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$450.00 | 0.00 | | | |
| N 11 | 40 | 11/08/16 | 11/08/16 | M-F 7a-8a | 7:00 AM-8:00 AM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | -1----- | | | | 1 | \$450.00 | 0.00 | | | |
| N 12 | 40 | 10/31/16 | 10/31/16 | M-F 8a-9a | 8:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$450.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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|---|--|--|
| Contract / Revision 403075 / | | Alt Order # 08431173 |
| Contract Dates 10/31/16 - 11/08/16 | | Product JEFF DENHAM |
| Advertiser Denham, J / R / Congress | | Estimate # 2551 |
| | | Original Date / Revision 10/28/16 / 11/01/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|--------------------|-----------------------|-----------------|---------------|-------------------|-------------|---------------|-------------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$450.00 | 0.00 | | | |
| N 13 | 40 | 11/04/16 | 11/04/16 | M-F 8a-9a | 8:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$450.00 | 0.00 | | | |
| N 14 | 40 | 11/01/16 | 11/01/16 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -1----- | | | | 1 | \$450.00 | 0.00 | | | |
| N 15 | 40 | 11/02/16 | 11/02/16 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$450.00 | 0.00 | | | |
| N 16 | 40 | 11/04/16 | 11/04/16 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$450.00 | 0.00 | | | |
| N 17 | 40 | 11/08/16 | 11/08/16 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | -1----- | | | | 1 | \$450.00 | 0.00 | | | |
| N 18 | 40 | 10/31/16 | 10/31/16 | M-F 10a-11a | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$400.00 | 0.00 | | | |
| N 19 | 40 | 11/01/16 | 11/01/16 | M-F 10a-11a | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -1----- | | | | 1 | \$400.00 | 0.00 | | | |
| N 20 | 40 | 11/03/16 | 11/03/16 | M-F 10a-11a | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---1--- | | | | 1 | \$400.00 | 0.00 | | | |
| N 21 | 40 | 11/04/16 | 11/04/16 | M-F 10a-11a | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$400.00 | 0.00 | | | |
| N 22 | 40 | 11/07/16 | 11/07/16 | M-F 10a-11a | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$400.00 | 0.00 | | | |
| N 23 | 40 | 10/31/16 | 10/31/16 | M-F 11a-12p | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$200.00 | 0.00 | | | |
| N 24 | 40 | 11/03/16 | 11/03/16 | M-F 11a-12p | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---1--- | | | | 1 | \$200.00 | 0.00 | | | |
| N 25 | 40 | 10/31/16 | 10/31/16 | M-F 1p-2p | 1:00 PM-2:00 PM | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$500.00 | 0.00 | | | |
| N 26 | 40 | 11/02/16 | 11/02/16 | M-F 1p-2p | 1:00 PM-2:00 PM | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$500.00 | 0.00 | | | |
| N 27 | 40 | 11/04/16 | 11/04/16 | M-F 1p-2p | 1:00 PM-2:00 PM | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$500.00 | 0.00 | | | |
| N 28 | 40 | 11/07/16 | 11/07/16 | M-F 1p-2p | 1:00 PM-2:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$200.00 | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | 40 | 11/07/16-11/13/16 | | M-F 1p-2p | 1:00 PM-2:00 PM | M----- | :30 | | \$200.00 | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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(916) 454-4422

| | |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 403075 / | 08431173 |

| | | |
|---------------------|-------------|------------|
| Contract Dates | Product | Estimate # |
| 10/31/16 - 11/08/16 | JEFF DENHAM | 2551 |

| | |
|--------------------------|--------------------------|
| Advertiser | Original Date / Revision |
| Denham, J / R / Congress | 10/28/16 / 11/01/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|-------------|---------------|-------------|-------|----------|
| N 29 | 40 | 10/31/16 | 10/31/16 | M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$600.00 | 0.00 | | | |
| N 30 | 40 | 11/01/16 | 11/01/16 | M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -1----- | | | | 1 | \$600.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | 40 | 10/31/16-11/06/16 | M-F 3p-4p | 3:00 PM-4:00 PM | -Tu----- | :30 | | \$600.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| N 31 | 40 | 11/04/16 | 11/04/16 | M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$600.00 | 0.00 | | | |
| N 32 | 40 | 11/07/16 | 11/07/16 | M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$200.00 | 0.00 | | | |
| D 33 | 40 | 11/05/16 | 11/05/16 | Sa 630p-7p | 6:30 PM-7:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| N 34 | 40 | 10/31/16 | 10/31/16 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$700.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | 40 | 10/31/16-11/06/16 | M-F 5p-530p | 5:00 PM-5:30 PM | M----- | :30 | | \$700.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| N 35 | 40 | 11/02/16 | 11/02/16 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$700.00 | 0.00 | | | |
| N 36 | 40 | 11/04/16 | 11/04/16 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$700.00 | 0.00 | | | |
| N 37 | 40 | 11/07/16 | 11/07/16 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$700.00 | 0.00 | | | |
| N 38 | 40 | 11/01/16 | 11/01/16 | M-F 530p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -1----- | | | | 1 | \$800.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | 40 | 10/31/16-11/06/16 | M-F 530p-6p | 5:30 PM-6:00 PM | -Tu----- | :30 | | \$800.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| N 39 | 40 | 11/03/16 | 11/03/16 | M-F 530p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---1--- | | | | 1 | \$800.00 | 0.00 | | | |
| N 40 | 40 | 11/01/16 | 11/01/16 | M-F 6p-630p | 6:00 PM-6:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -1----- | | | | 1 | \$800.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | 40 | 10/31/16-11/06/16 | M-F 6p-630p | 6:00 PM-6:30 PM | -Tu----- | :30 | | \$800.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| N 41 | 40 | 11/02/16 | 11/02/16 | M-F 6p-630p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$800.00 | 0.00 | | | |
| N 42 | 40 | 11/03/16 | 11/03/16 | M-F 6p-630p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---1--- | | | | 1 | \$800.00 | 0.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

| | | |
|---|--|--|
| Contract / Revision 403075 / | | Alt Order # 08431173 |
| Contract Dates 10/31/16 - 11/08/16 | | Product JEFF DENHAM |
| Advertiser Denham, J / R / Congress | | Estimate # 2551 |
| | | Original Date / Revision 10/28/16 / 11/01/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-------------------|--------------------|-----------------------|-----------------|-------------------|-------------|---------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| N 43 | 40 | 11/07/16 | 11/07/16 | M-F 6p-630p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$800.00 | 0.00 | | | |
| N 44 | 40 | 11/05/16 | 11/05/16 | Sa-Su 5p-6p | 5:00 PM-6:00 PM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$600.00 | 0.00 | | | |
| N 45 | 40 | 10/31/16 | 10/31/16 | M-F 630p-7p | 6:30 PM-7:00 PM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$600.00 | 0.00 | | | |
| N 46 | 40 | 11/02/16 | 11/02/16 | M-F 630p-7p | 6:30 PM-7:00 PM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$600.00 | 0.00 | | | |
| N 47 | 40 | 11/07/16 | 11/07/16 | M-F 630p-7p | 6:30 PM-7:00 PM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$600.00 | 0.00 | | | |
| N 48 | 40 | 10/31/16 | 10/31/16 | M-F 7p-730p | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$800.00 | 0.00 | | | |
| N 49 | 40 | 11/01/16 | 11/01/16 | M-F 7p-730p | 7:00 PM-7:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -1----- | | | | 1 | \$800.00 | 0.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | | 1 | 40 | 10/31/16-11/06/16 | M-F 7p-730p | 7:00 PM-7:30 PM | -Tu----- | :30 | \$800.00 | 0.00 | NM | | |
| | | Credited | | | | | | | | | | | |
| N 50 | 40 | 11/03/16 | 11/03/16 | M-F 7p-730p | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---1--- | | | | 1 | \$800.00 | 0.00 | | | |
| N 51 | 40 | 11/07/16 | 11/07/16 | M-F 7p-730p | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$800.00 | 0.00 | | | |
| N 52 | 40 | 11/03/16 | 11/03/16 | M-F 10p-11p | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---1--- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 53 | 40 | 11/05/16 | 11/05/16 | M-Su 10p-11p | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 54 | 40 | 11/04/16 | 11/04/16 | M-F 11p-1130p | 11:00 PM-11:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$125.00 | 0.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | | 1 | 40 | 10/31/16-11/06/16 | M-F 11p-1130p | 11:00 PM-11:30 PM | -----F---- | :30 | \$125.00 | 0.00 | NM | | |
| | | Credited | | | | | | | | | | | |
| N 55 | 40 | 10/31/16 | 10/31/16 | M-F 1130p-12a | 11:30 PM-12:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$400.00 | 0.00 | | | |
| N 56 | 40 | 11/02/16 | 11/02/16 | M-F 1130p-12a | 11:30 PM-12:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$400.00 | 0.00 | | | |
| N 57 | 40 | 11/07/16 | 11/07/16 | M-F 1130p-12a | 11:30 PM-12:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$400.00 | 0.00 | | | |

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

| | | |
|---|--|--|
| Contract / Revision 403075 / | | Alt Order # 08431173 |
| Contract Dates 10/31/16 - 11/08/16 | | Product JEFF DENHAM |
| Advertiser Denham, J / R / Congress | | Estimate # 2551 |
| | | Original Date / Revision 10/28/16 / 11/01/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|----------|----|-------------------|-----------------|------------------------|---------------------|-----------------------|-----------------|-------------------|-------------|---------------|-------------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| D 58 | 40 | 11/02/16 | 11/02/16 | Wednesday Prime Hour 2 | 9:00 PM-10:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| N 59 | 40 | 11/06/16 | 11/06/16 | 49ers Football | 1-430p | | :30 | | | | NM | 1 | \$30,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$30,000.00 | 0.00 | | | |
| N 60 | 40 | 11/06/16 | 11/06/16 | Sunday Prime Hour 2 | 8p-9p Simpsons/S | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$1,500.00 | 0.00 | | | |
| N 61 | 40 | 11/06/16 | 11/06/16 | S-Su 1a-2a | 1a-2a in depth with | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$175.00 | 0.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | | 1 | 40 | 10/31/16-11/06/16 | S-Su 1a-2a | 1a-2a in depth with | -----Su | :30 | \$175.00 | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | |
| N 62 | 40 | 11/01/16 | 11/01/16 | M-F 5a-6a | 5a-6a | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -1----- | | | | 1 | \$200.00 | 0.00 | | | |
| N 63 | 40 | 11/01/16 | 11/01/16 | EN Special | 8:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -T----- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 64 | 40 | 11/01/16 | 11/01/16 | MLB World Series Gm | 8:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -T----- | | | | 1 | \$3,000.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 54 | \$61,600.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/31/16 - 11/08/16 | 54 | \$61,600.00 | \$52,360.00 |
| Totals | 54 | \$61,600.00 | \$52,360.00 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KTXL, SACRAMENTO

Date: 10/28/16I, Ben Rheaultbeing/on behalf of: Jeff Denhama legally qualified candidate of the Republicanpolitical party for the office of: CA-10in the primaryelection to be held on: 6/7/16

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|-------|----------------|-----------------|
| | | AS ORDERED | | | |

Attach proposed schedule with charges (if available): \$61,660.

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Jeff Denham

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Bauer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4.4.16

Date

Benjamin Rheault

Signature

Digital signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o=US
Date: 2016.04.14 11:27:50 -0400

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]
Signature

Lor Yang
Printed Name

NSA
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **JEFF DENHAM**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

TBD

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|-------|----------------|-----------------|
| | | AS ORDERED | | | |

Attach proposed schedule with charges (if available): \$61,600.

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.